



WATEROUS HOLDEN AMEY HITCHON<sup>LLP</sup>  
LAWYERS

**Why hire a local lawyer?**

By: Paul D. Amey



If you have recently been reading billboards, yellow pages or newspapers, you can't avoid seeing splashy "U.S.-style" advertising of legal services. Most ads are:

- (a) for personal injury/motor vehicle accident cases; and
- (b) by out of town lawyers.

You should ask yourself "are there advantages to seeking advice from a local lawyer or law firm?"

1. Just because someone has a large advertising budget does not mean they are cheaper or better qualified. Local lawyers have competitive and flexible fee structures. Just ask.
2. Local lawyers are more readily accessible personally for the client.
3. Local lawyers have an investment in their reputations. They are here for the long-term and care about repeat business. Service is important to you and us.
4. Local lawyers have an investment in our community. We give back to our community in many ways.

So when you see these ads next time, think about the alternative – price, service and accessibility to a local lawyer who cares.

The lawyers at Waterous Holden Amey Hitchon LLP would be pleased to hear from you.